



The new E-Class Coupé & Cabriolet

Effective from 01st June 2021

Mercedes-Benz



Welcome

At Mercedes-Benz we appreciate the importance of detail. Over the following pages you'll find model prices and a breakdown of standard and optional equipment, as well as details of the attractive finance offers and benefits that are available to every Mercedes-Benz driver.

We have highlighted some of the best styling features both inside and out, some of the new technology features and some body styling options which all combine to give you a unique driving experience. To experience a full listing of what is available; please speak directly to your local Mercedes-Benz Dealer.

Of course, some things have to be experienced to be truly appreciated, such as the qualities that set a Mercedes-Benz apart, which is why we'd like to invite you for a test drive at your local Mercedes-Benz Dealership. Discover the location and the contact details of your local Mercedes-Benz Dealership at www.mercedes-benz.ie

Model Prices

Petrol

Model Description	Wheel size	CO2	VRT Rate	Road Tax	CC	BHP	Price*
E 200 Coupé AMG Line	19"	156-170	26.00%	€420.00	1991	197	€65,355
E 300 Coupé AMG Line	19"	156-170	26.00%	€420.00	1991	258	€70,475
E 450 4MATIC Coupé AMG Line	19"	171-190	31.00%	€600.00	2999	367	€85,330
Mercedes-AMG E53 4MATIC Coupe	19"	191 +	37.00%	€1,250.00	2999	435	€125,185

Diesel

Model Description	Wheel size	CO2	VRT Rate	Road Tax	CC	BHP	Price*
E 220 D Coupé AMG Line	19"	141-145	19.50%	€270.00	1950	194	€61,400
E 300 D 4MATIC Coupé AMG Line	19"	156-170	26.00%	€280.00	1992	265	€84,390
E 400 D 4MATIC Coupé AMG Line	19"	171-190	31.00%	€600.00	2925	340	€103,545

*Prices applicable to all models registered from 01st June to 31st July 2021. Subject to availability. Terms & Conditions apply. Prices quoted do not include dealer and delivery related charges.

Model Prices

Petrol

Model Description	Wheel size	CO2	VRT Rate	Road Tax	CC	BHP	Price*
E 200 Cabriolet AMG Line	19"	171-190	31.00%	€600	1991	197	€76,555
E 300 Cabriolet AMG Line	19"	171-190	31.00%	€600	1991	258	€82,735
E 450 4MATIC Cabriolet AMG Line	19"	191 +	37.00%	€790	2999	367	€100,270
Mercedes-AMG E 53 4MATIC Cabriolet	19"	191 +	37.00%	€1,250	2999	435	€138,310

Diesel

Model Description	Wheel size	CO2	VRT Rate	Road Tax	CC	BHP	Price*
E 220 D Cabriolet AMG Line	19"	151-155	23.50%	€280	1950	194	€73,500
E 300 D 4MATIC Cabriolet AMG Line	19"	156-170	26.00%	€420	1992	265	€83,110
E 400 D 4MATIC Cabriolet AMG Line	19"	171-190	31.00%	€600	2925	330	€95,685

*Prices applicable to all models registered from 01st June to 31st July 2021. Subject to availability. Terms & Conditions apply. Prices quoted do not include dealer and delivery related charges.

Star Finance PCP

You said you'd drive a Mercedes-Benz one day. One day is now with Star Finance PCP.

Speak to your dealer to discover just how easy it can be to upgrade from the ordinary to the extraordinary.

Our new Personal Contract Plan guarantees the minimum future value (GMFV) of your Mercedes-Benz.

Select your Mercedes-Benz model, pay your deposit and in 37 months either:

Trade-in for a brand new model

Acquire your model by paying the outstanding balance

Return the car and walk away (T&C's apply)

Terms and Conditions.

† Includes delivery & related charges. Model is shown for illustrative purposes only. †† The Guaranteed Minimum Future Value (GMFV) is payable if you renew or retain the vehicle at the end of the agreement. Further charges may be applied by your Mercedes-Benz Dealer subject to kilometre limits/condition of the vehicle. *Lending criteria and conditions apply. Fixed APR (Annual Percentage Rate) 3.9% which is inclusive of a documentation fee of €63.49. To qualify for this Finance Offer; a minimum deposit of 10% is required. Rate quoted is correct as at 01st March 2021 and subject to change. Offer available on all new A-Class Saloon A180 manual petrol models registered from 01st March to 31st March 2021 authorised dealers. This is Consumer Hire Purchase agreement provided by Bank of Ireland t/a Bank of Ireland Finance. CO2 range: 130 - 120 g/km and 5.7 - 5.2 l/100km.

Mercedes-Benz E-Coupe Star Finance PCP Example

(includes delivery and a 3 year service plan)

Purchase Price†:	€62,700.00
Deposit/Trade in:	€18,810.00
Finance Amount:	€43,890.00
36 Monthly Payments of:	€695.21
GMFV†† (Optional Final Payment)	€23,826.00
Term:	37 months
Total Cost of Credit:	€5,722.26
APR %*	4.9%

Mercedes-Benz E-Cabriolet Star Finance PCP Example

(includes delivery and a 3 year service plan)

Purchase Price†:	€74,800.00
Deposit/Trade in:	€22,440.00
Finance Amount:	€52,360.00
36 Monthly Payments of:	€829.74
GMFV†† (Optional Final Payment)	€28,424.00
Term:	37 months
Total Cost of Credit:	€6,827.87
APR %*	4.9%



The new E-Class Coupé & Cabriolet: more sporty and dynamic than ever before.

With a more dynamic design including redesigned head and taillights, the next-generation of driving assistance systems, even more comfort in the interior with two digital screens and MBUX multimedia system as standard and the electrification of the powertrain the new E-Class has undergone a comprehensive update.

Highlights >

Lines >

Mercedes-AMG >

Model Prices >

Optional Equipment >

Technical Data >

The new E-Class

Highlights.





Coupé.

The design modifications undertaken, particularly to the front sections, bring added refinement. The more dynamic impression comes courtesy of flatter headlamps which feature all-LED technology.

Next-generation driving assistance systems.

The new E-Class has the latest generation of Mercedes-Benz driving assistance systems providing cooperative support to drivers. This results in an especially high level of active safety: the new E-Class is able to react quickly and intelligently if the driver is unable to do so.

Intelligent steering wheel.

The E-Class is fitted with an entirely new, intelligent steering wheel. The functions of the instrument cluster and media display are operated using touch controls, the physical principle of which has been changed from optical to capacitive.





Cabriolet.

The E-Class Cabriolet with the classic fabric top offers spaciousness and comfort on long journeys for up to four people.



Work-life-drive balance.

ENERGIZING comfort control networks various comfort systems in the vehicle and uses musical and lighting moods plus a number of massage modes to meet a wide range of individual requirements with respect to the occupants wellbeing.

URBAN GUARD.

URBAN GUARD is the new intelligent interlinking of hardware and digital solutions for protection against crime. It enables all-round monitoring of the parked vehicle.



The new E-Class

Lines.



Choose your new E-Class



Mercedes-Benz



Mercedes-AMG



Coupé

Standard Equipment

- LED High Performance headlamps
- Adaptive Highbeam Assist
- Navigation Connectivity Package
- Rear View Camera
- Cabriolet Comfort Package*
- Wireless Charging System
- Digital Radio
- Ambient lighting incl. illuminated air vents
- Traffic Sign Assist
- Stowage Space Package
- Velour floor mats
- Illuminated door sill panels
- Centre console in black open-pored ash wood

Standard

AMG Line

Overview of Lines



PBF - Navigation connectivity Package with extended navigation services



632 - LED High Performance headlamps



891 - Ambient lighting incl. illuminated air vents



218 - Rear View Camera



Coupé



Cabriolet



Cabriolet

AMG Line

- 19" AMG light-alloy wheels
- AMG bodystyling
- AMG Line braking system
- Diamond radiator grille with pins in chrome
- Privacy Glass*
- Multifunction sports steering wheel
- AMG floor mats with "AMG" lettering
- AMG brushed stainless steel sports pedals

*Only for Coupé

Standard

AMG Line

Overview of Lines



The new E-Class Cabriolet including diamond radiator grille with chrome pins and single louvre in matt iridium silver with chrome insert



AMG-specific rear apron in diffuser look with trim strip in silver chrome



L5C - Multifunctions sports steering wheel in Nappa leather with touch control panels, galvanised shift paddles and flattened bottom section



736 - Open-pored black ash wood trim



U26 - AMG floor mats with "AMG" lettering

[Standard](#)[AMG Line](#)[Overview of Lines](#)

Wheels



RZI - 19" AMG 5-twin-spoke light-alloy wheels - **Standard**



RRD - 19" AMG 10-spoke light-alloy wheels
Optional



RSW - 19" AMG 5-twin-spoke light-alloy wheels - **Optional Standard with Night Package**



RVQ - 20" AMG multi-spoke alloy wheels - **Optional**



RVR - 20" AMG multi-spoke alloy wheels
Optional



The new E-Class

Mercedes-AMG.





Driving performance.

The AMG E-Class Coupé and Cabriolet models combine our Sensual Purity design philosophy with the sporty, striking, powerful character of Mercedes-AMG.

AMG Atmosphere.

The sporty, high-quality interior comprises equipment such as AMG seats with optimised lateral support, AMG Performance steering wheel in Nappa leather and AMG brushed stainless steel sports pedals.



AMG DYNAMIC SELECT.

With the AMG DYNAMIC SELECT drive modes you can tailor the characteristics of your AMG even more to suit personal preferences at the press of a button.

Six-cylinder in-line engine with EQ Boost.

The 3.0-litre six-cylinder in-line engine is characterised by top performance and intelligent electrification. The EQ Boost starter-alternator combines a starter motor and alternator in a powerful electric motor.

E 53 4MATIC+

COUPÉ

435 hp / **320** kW

- 19" AMG light-alloy wheels
- AMG-specific front and rear apron
- AMG spoiler lip on the boot lid
- AMG-specific radiator grille with vertical bars and "AMG" lettering
- AMG SPEEDSHIFT TCT 9G automatic transmission
- AMG Performance 4MATIC+
- AMG RIDE CONTROL+ suspension
- AMG Performance exhaust system
- AMG DYNAMIC SELECT
- AMG Track Pace



E 53 4MATIC+

CABRIOLET

435 hp / **320** kW

- 19" AMG light-alloy wheels
- AMG-specific front and rear apron
- AMG spoiler lip on the boot lid
- AMG-specific radiator grille with vertical bars and "AMG" lettering
- AMG SPEEDSHIFT TCT 9G automatic transmission
- AMG Performance 4MATIC+
- AMG RIDE CONTROL+ suspension
- AMG Performance exhaust system
- AMG DYNAMIC SELECT
- AMG Track Pace



E 53 4MATIC+

The Mercedes-AMG E 53 4MATIC+ with AMG-specific radiator grille with vertical bars and "AMG" lettering



L6J - AMG Performance steering wheel in Nappa leather with touch control panels, galvanised shift paddles, flattened bottom section and "AMG" lettering



256 - AMG Track Pace



U47 - AMG spoiler lip on the boot lid in vehicle colour



U78 - AMG performance exhaust system, selectable

E 53 4MATIC+



Wheels



RTA - 19" AMG 5-twin-spoke light-alloy wheels - **Standard**



RZT - 20" AMG 5-twin-spoke
light-alloy wheels
Optional



RZS - 20" AMG 5-twin-spoke
light-alloy wheels
Optional

Mercedes-AMG Standard Equipment

EXTERIOR

Mercedes star on the radiator grille

AMG-specific radiator grille with vertical bars in silver chrome and "AMG" lettering

"Mercedes-Benz" laurel wreath badge on the bonnet

Bonnet with pronounced powerdomes

AMG front apron with A-wing, front splitter in silver chrome and air intakes with flics in high-gloss black

"TURBO 4MATIC+" lettering on the front wings

Beltline trim strip and window weatherstrip in polished aluminium

AMG side sill panels

Trim between front and rear side windows and bar on the rear side windows in high-gloss black (only for Coupé)

Heat-insulating dark-tinted glass (840) from the B-pillar (only for Coupé)

Fabric top in black (740) with soft-top compartment cover frame in polished aluminium (only for Cabriolet)

AMG-specific rear apron in diffuser look with trim strip in silver chrome

AMG exhaust system with two round, chrome-plated twin tailpipe trim elements

AMG spoiler lip on the boot lid (U47) in vehicle colour

AMG brake system with perforated front brake discs and front brake callipers in silver with "AMG" lettering

19" AMG light-alloy wheels (RTA)

INTERIOR

AMG seats with optimised lateral support, AMG-specific seat upholstery layout and "AMG" badge

Seat comfort Package (P65) with electric and manual adjustment options for an ergonomic seat position

Upholstery in ARTICO man-made leather / DINAMICA microfibre black (651A) with red topstitching

AMG Performance steering wheel in Nappa leather with touch control panels, galvanised shift paddles, flattened bottom section and "AMG" lettering (L6J)

AMG instrument cluster with speedometer scale up to 300 km/h

AMG-specific display styles, start-up screen and "AMG Performance Media" menu

Open-pored black ash wood trim (736)

Mercedes-AMG Standard Equipment

INTERIOR

Centre console in black open-pored ash wood (737)

Upper part of dashboard, beltlines, door centre panels and armrest on the centre console in ARTICO man-made leather with red topstitching

designo seat belts in red (Y05) [can be deselected]

Door pins in chrome

Roof liner in black fabric (51U)

AMG floor mats (U26) with "AMG" lettering

AMG brushed stainless steel sports pedals with black rubber studs

Interior light Package (876)

Ambient lighting incl. illuminated air vents (891) with 64 colours and 3 light zones

Illuminated door sill panels (U25) with "AMG" lettering

Folding rear seat backrests (287) [40/20/40]

Stowage space Package (30P)

TECHNICAL EQUIPMENT

Active Brake Assist (258)

Pelvis airbags for driver and front passenger, kneebag for driver and windowbags

Mercedes-Benz emergency call system (351)

Tyre pressure monitoring system (475)

TIREFIT (B51) with tyre inflation compressor

i-Size child seat attachment in the rear (8U8)

EQ Boost starter-alternator (B01)

AMG SPEEDSHIFT TCT 9G (421) automatic transmission

AMG Performance 4MATIC+ with variable power distribution between front and rear axle

Mercedes-AMG Standard Equipment

TECHNICAL EQUIPMENT

AMG RIDE CONTROL+ (489) multi-chamber air suspension

AMG Performance exhaust system (U78) selectable

KEYLESS-GO starting function

Seat belt extenders (8U7)

AMG DYNAMIC SELECT (B59) with a choice of driving modes: Slippery, Comfort, Sport, Sport+ and Individual

Fuel tank with 66l capacity (916)

THERMATIC automatic climate control (580) with 2 climate zones

Communications module (LTE) for the use of Mercedes me connect services (362)

MBUX multimedia system (548) fully digital cockpit with two 10,25" colour displays and touch function for the central display

Extended MBUX functions (355) with natural speech recognition activated via "Hey Mercedes"

Navigation connectivity Package (PBF) with extended navigation services

Remote Services Plus (33U) with vehicle setup and monitoring via Mercedes me connect app

Pre-installation for car sharing (20U) via Mercedes me Car Sharing app

AMG Track Pace (256)

Touchpad (446) on the centre console (only for Coupé)

Touchpad with controller (448) on the centre console (only for Cabriolet)

Traffic Sign Assist (513)

Wireless charging system (897)

2 USB ports in the rear (U82) with charging function

Digital radio (537)

LED High Performance headlamps (632)

Adaptive Highbeam Assist (608)

Rear view camera (218)

Cabriolet Comfort Package (P50) with AIRSCARF neck-level heating, AIRCAP automatic draught-stop system and fully automatic boot separator (only for Cabriolet)

Heated front seats (873)

The new E-Class

Model Prices.



Choose an Engine



Diesel



Petrol

The new E-Class

Optional Equipment.





Equipment Packages

Advantage Package

(PYM)

Premium Package

(PYN)

Premium Plus Package

(PYO)

Premium Package

Coupé - Price

From **€4 270**

Cabriolet - Price

From **€4 471**

Advantage Package Content



1 U19 - MBUX augmented reality for navigation.

2 P17 - KEYLESS-GO comfort Package.

3 P35 - MULTIBEAM LED.

4 P47 - Parking Package incl. 360° camera.



Premium Plus Package

Coupé - Price

From **€9 373**

Cabriolet - Price

From **€7 655**

Premium Package Content



- 1** 413 - Panoramic sliding sunroof*
- 2** 275 - Memory Package.
- 3** PBP - ENERGIZING Package.
- 4** 810 - Burmester® surround sound system.



Optional Equipment Coupe

	From*
AIR BODY CONTROL	€3,674
AIR-BALANCE package	€648
Burmester surround sound system	€1,788
Designo Metallic Paint	€2,379
Driving Assistance package	€2,804
Head-up Display	€2,031
KEYLESS-GO	€1,354
MAGIC VISION CONTROL	€580
Metallic paint	€1,683
Nappa leather upholstery	€1,112
Smartphone Integration	€773
Panoramic sliding sunroof	€2,746



Optional Equipment Cabriolet

	From*
AIR BODY CONTROL	€3,846
AIR-BALANCE package	€678
Burmester surround sound system	€1,872
Designo Metallic Paint	€2,490
Driving Assistance package	€2,936
Head-up Display	€2,126
KEYLESS-GO	€1,417
MAGIC VISION CONTROL	€607
Metallic paint	€1,762
Nappa leather upholstery	€1,164
Smartphone Integration	€810



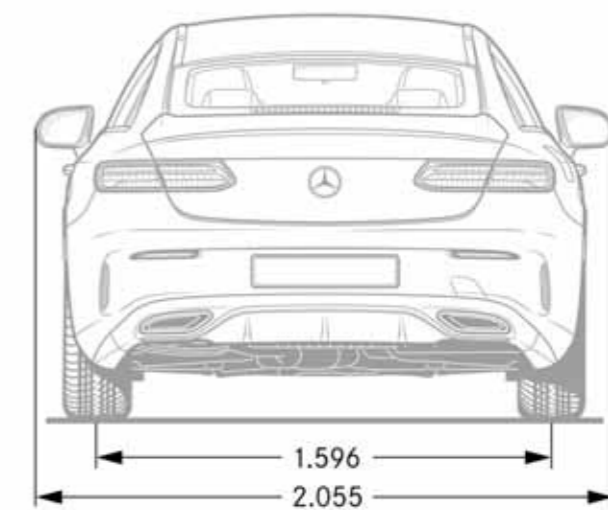
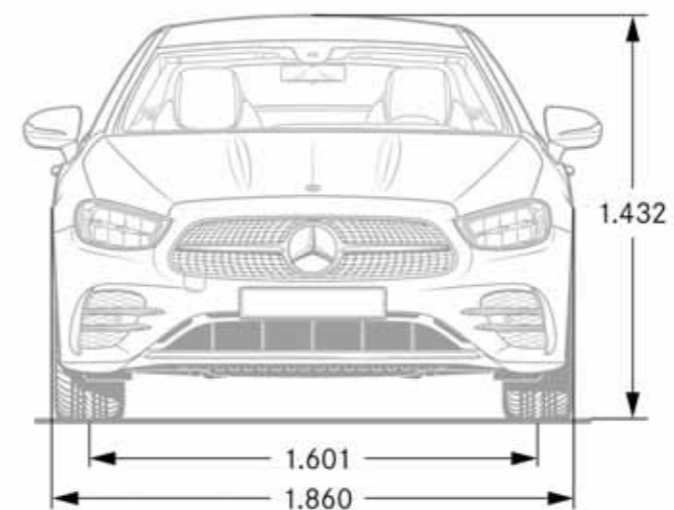
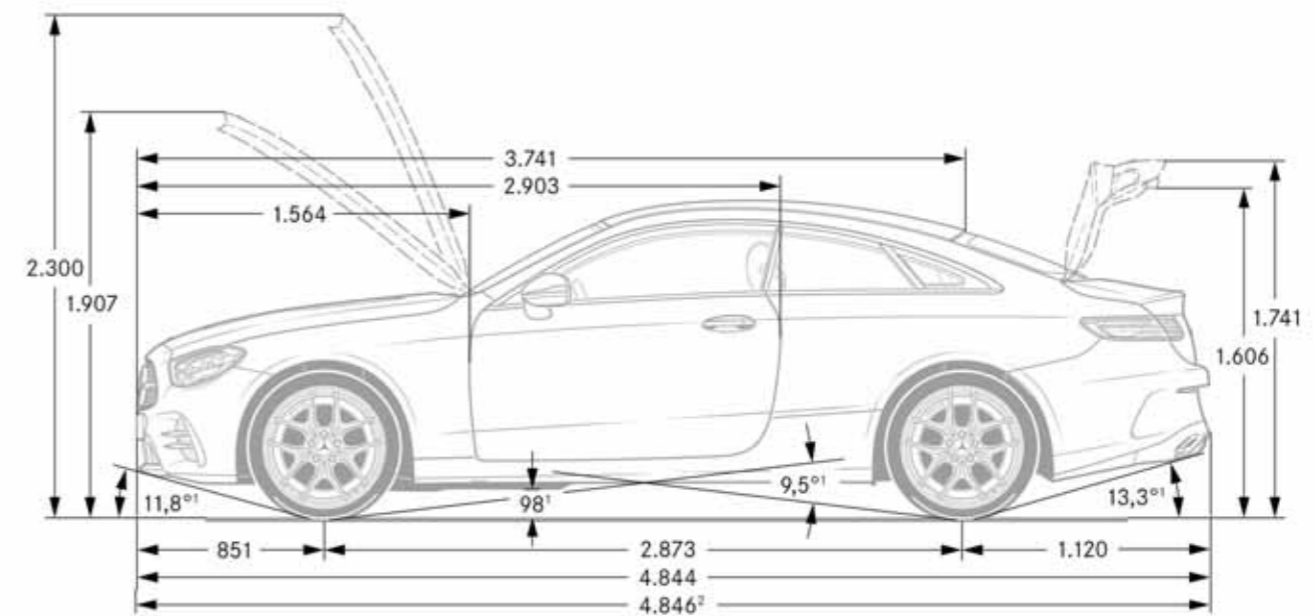
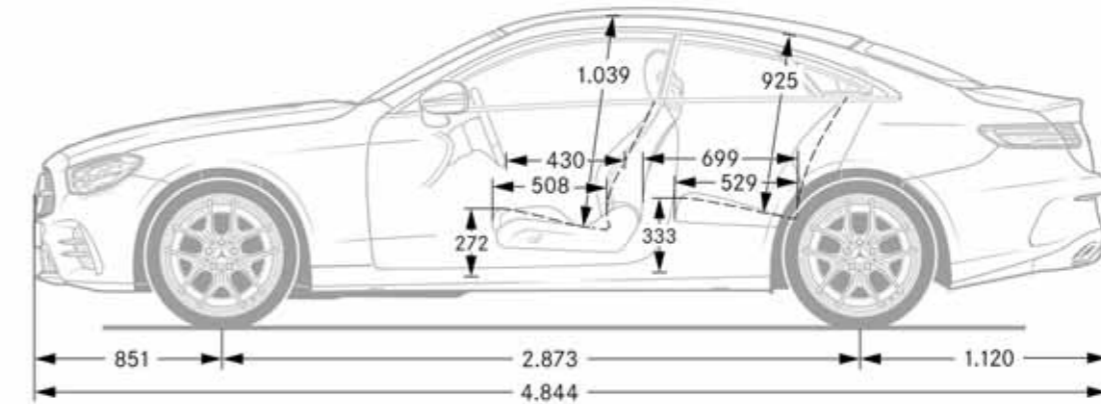
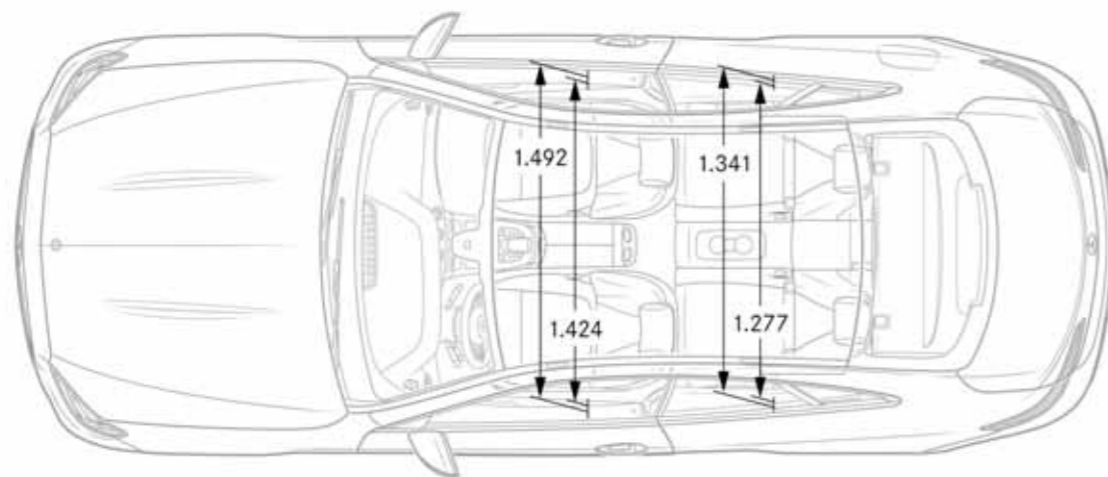
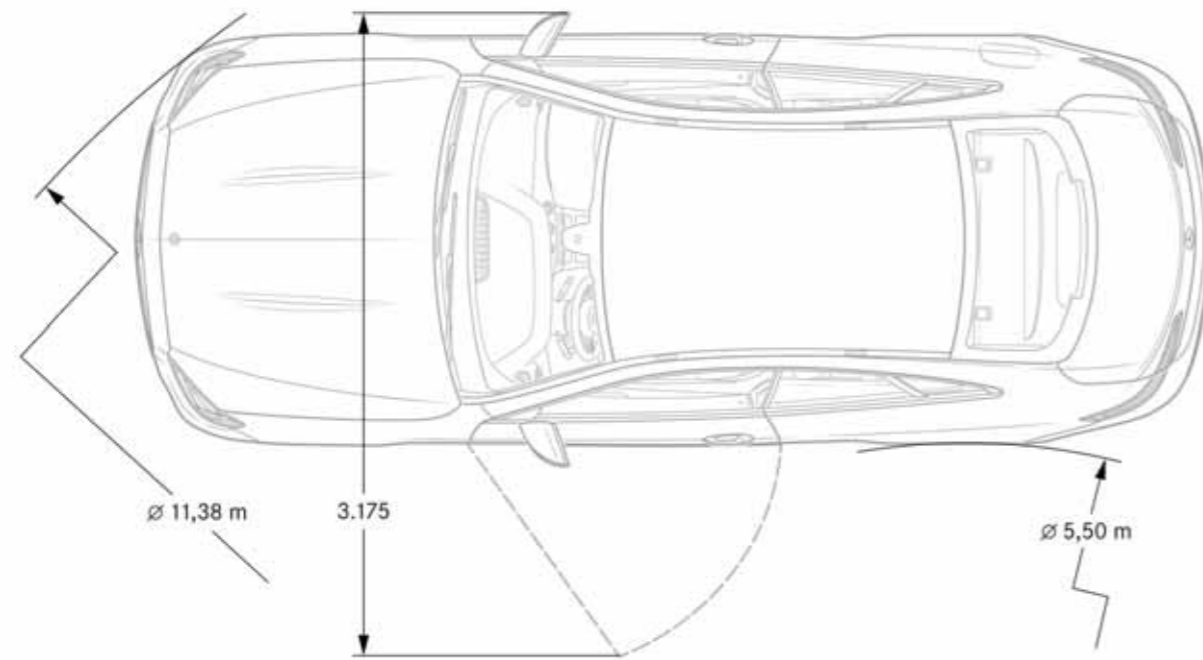
* Price subject to model specification

The new E-Class

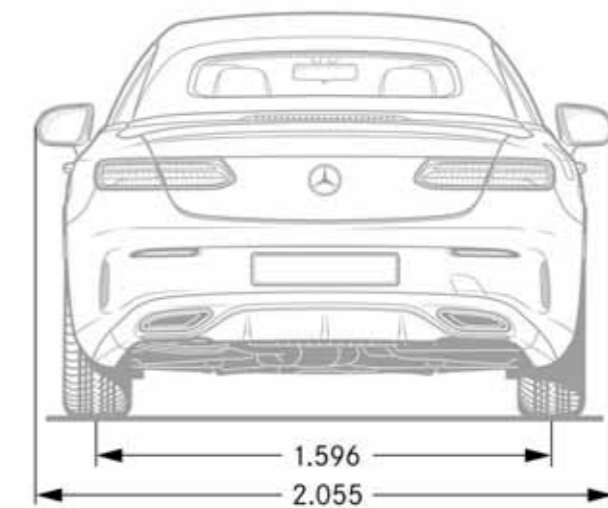
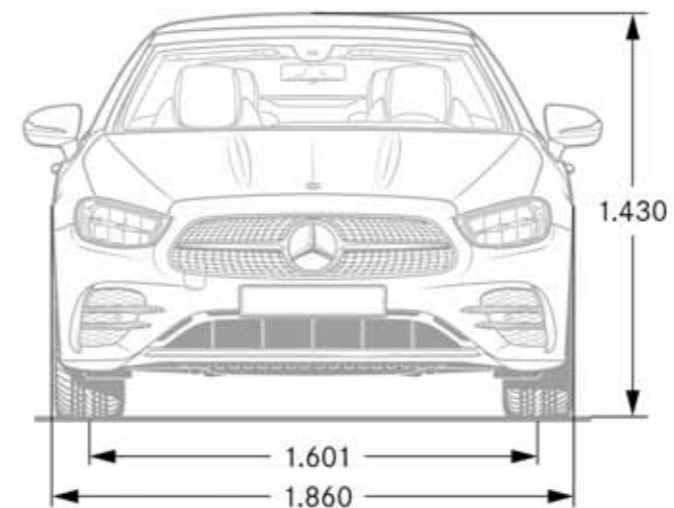
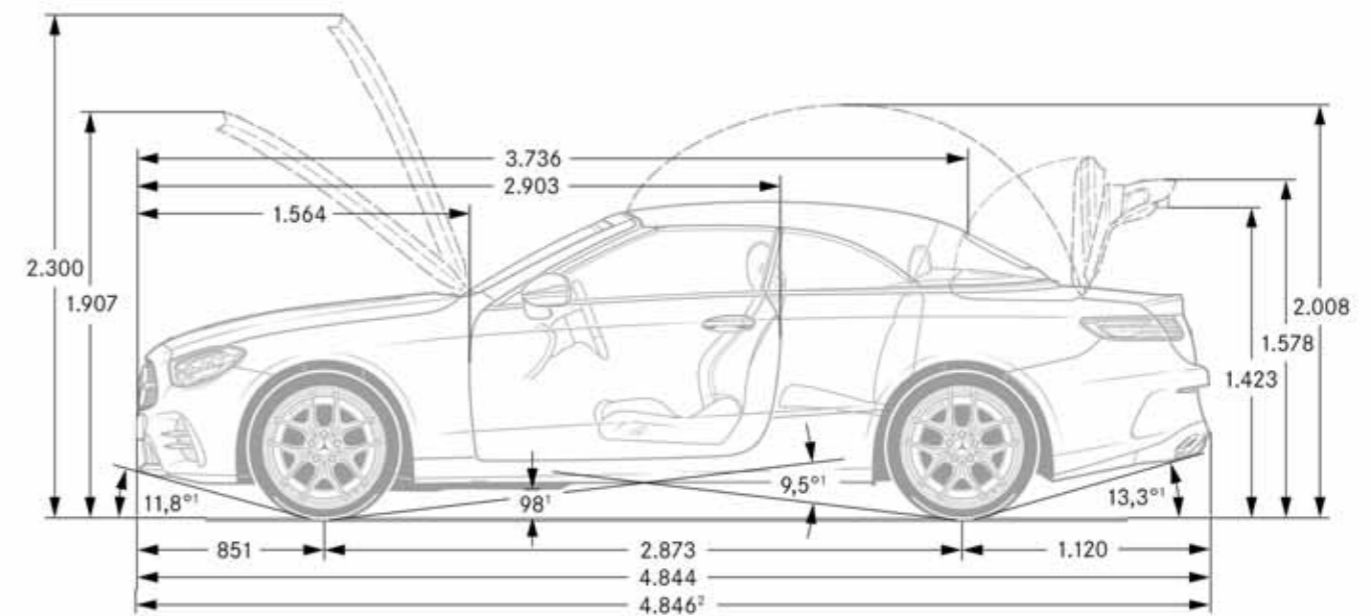
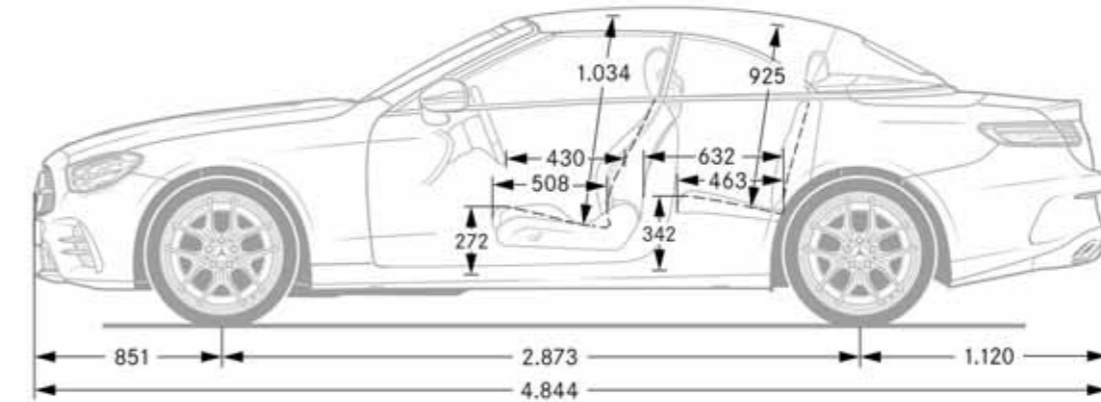
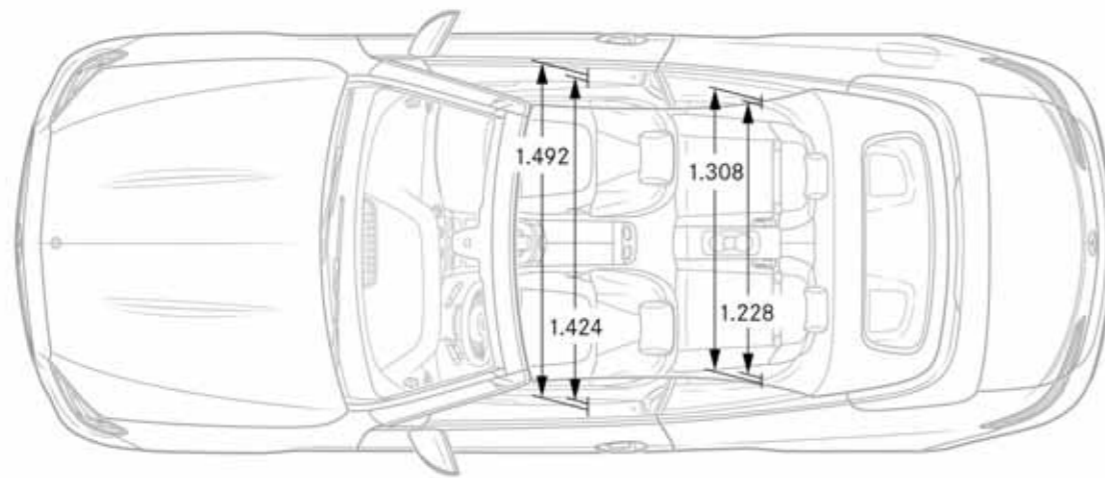
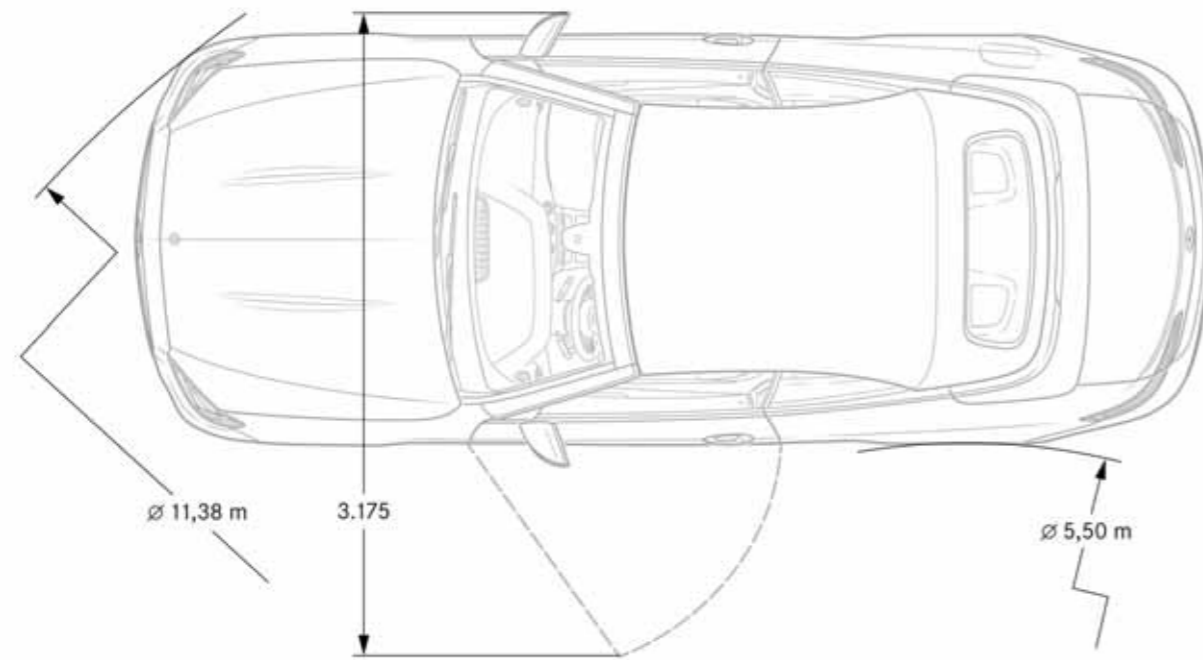
Technical Data.



E-Class Coupé Dimensions



E-Class Cabriolet Dimensions



Explore further
and make your dreams come true.



Mercedes me

Welcome to your Mercedes-Benz world.

Imagine if ...you could connect with your Mercedes-Benz? With Mercedes me connect, you can! Mercedes me connect offers you new connectivity services that make driving more comfortable and incorporates your car into your personal lifestyle.

Standard Services

- Maintenance Management
- Telediagnosics
- Breakdown Management
- Accident Recovery
- Mercedes-Benz Emergency Call System

Remote Online Services¹

- Remote Retrieval of Vehicle Status (fuel level, tyre pressure etc.)
- Parked Vehicle Locator
- Vehicle Tracker
- Geofencing
- Door lock / unlock function

¹ Can be used with Remote Online special feature.





Getting connected is easy. Just set up your Mercedes me account and get in touch with your Mercedes-Benz dealer to connect your vehicle to your profile to access your Mercedes me connect services.


Contact your dealer to get connected, or go to www.mercedes.me for more details.


Follow us on the following social media channels:

 facebook.com/MercedesBenzIreland

 instagram.com/mercedesbenz_ireland

 [linkedin.com/company/motor distributors ltd](https://linkedin.com/company/motor-distributors-ltd)

 twitter.com/MB_IRELAND

 youtube.com/mercedesbenzireland

 pinterest.com/mercedesbenzire

Motor Distributors Ltd.
Naas Road
Dublin 12
Ireland
www.mercedes-benz.ie

Information correct at time of going to print. Prices and specifications are subject to change without prior notice. Prices quoted do not include dealer and delivery related charges. Images are for illustrative purposes only, actual product may vary. For more specific information in relation to the range of models, features, optional extras, colours and services available please speak to your local authorised Mercedes-Benz dealer.